

kate douvan

art director + graphic designer

PROFILE

Fifteen+ years design experience, including art direction, branding, typography and web design. I have a perfectionist's eye for detail coupled with the anti-theoretical trait of being an efficient designer. In addition, I have an entrepreneurial spirit that drives me beyond the day-to-day aspects of work toward the growth of a business, project, or collaboration. I am also skilled at managing a team and motivating others to do their best work.

PROFESSIONAL EXPERIENCE

1992-present

Artgirls Design Studio *Designer*

Los Angeles & Toronto

Operate a design studio with three areas of expertise: graphic, web and costume design.

- ◆ Create brand identities, promotional and advertising material, software interfaces for clients including Fox TV, IBM, Siemens Communications, etc.
- ◆ Produce websites, including the first ever website for Fox TV (for the vampire show "Kindred"). Create site tone, narrative and naming scheme. Develop information architecture, navigational interfaces, graphics, and animations. Manage site development, implementation, and maintenance.
- ◆ Work with costume designer Dunya Ramicova on theatre and film productions including the Metropolitan Opera premiere of Philip Glass' opera "The Voyage"

1999-2001

WeddingChannel.com *Art Director*

Los Angeles

- ◆ As a member of the executive team I had a lead role in conceptualizing the product and developing the website
- ◆ Art-directed all brand-related material and was lead designer for the website, corporate identity, advertising and print projects
- ◆ Hired, trained, and provided direction for a team of six designers
- ◆ Art-directed brand-defining photo shoots
- ◆ Worked closely with programmers to create the site's functionality
- ◆ Designed website's information architecture and user interface
- ◆ Managed multiple concurrent projects, met deadlines and always stayed within budget

1997-1999

Smartpages.com *Senior Designer*

Pasadena

Responsible for design and production of visual content for website, as well as print projects. Highlight was assisting Pacific Bell rebrand their online offering. During this process we came up with the current product concept: a combination of the yellow pages with an AOL-style content product. We also changed the website name from "At Hand" to "Smartpages" and created a new corporate identity.

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1996-1997 **Earthlink.net** Pasadena
New Media Producer

Helped define Earthlink's content strategy. Achievements included: creating daily content and editorial products, including online magazine, shopping guides, and newsletters. Acted as reporter for live online events such as the Emmy Awards. Duties included conducting interviews, photography, writing, design and html.

1982-1987 **Famous Music / Paramount Pictures** Los Angeles
Creative Director

Identified and contracted songwriters/bands and promoted their copyrights to royalty-producing projects (film, records, etc.) leading to revenues of more than 500K per year.

COMMUNITY ACTIVITIES

2004 **National Outdoor Leadership School** Lander, WY

Completed a two week Wilderness Course in the Wind River mountain range. Curriculum included leadership, team-building, group dynamics and comprehensive wilderness skills (hiking, camping, "Leave No Trace" wilderness ethics, fly-fishing and rock climbing).

2003 **The Concerned Kids** Toronto

Presented an interactive puppet program on substance abuse to schoolchildren Grades 4-6. Introduced the program, brought child-size puppets to life and engaged the children in discussions about substance abuse.

EDUCATION

Graphic Design & Pre-Press Technology Post-Graduate Certificate

Humber College, Toronto

Master in Fine Arts

University of California, Los Angeles. Awarded the Steve and Eydie Gormez award for excellence in design.

Bachelor of Arts

Vassar College, Poughkeepsie, NY. Both general and departmental honors.

SOFTWARE

Advanced knowledge of QuarkXPress, Photoshop, Illustrator, Word, Excel, Filemaker Pro. Working knowledge of Dreamweaver, Flash and Fireworks.

INTERESTS

Creative collaboration, all things design, typography, parenting, cycling, snowboarding, adventure travel, learning new things.